# Jenita Zhang

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EDUCATION Sept 2018 – May 2023

## University of Waterloo & Wilfrid Laurier University

Bachelor of Computer Science & Bachelor of Business Administration, Human-Computer Interaction & Marketing specialization

- Honors: President's Gold Entrance Scholarship (98% avg); Dean's Honor Roll 2021; Chris Woodward Brand Marketing Award 2021
- Awards: McGill International Portfolio Competition Finalist (top 25 of 110 teams); IKEA Case Challenge (top 5 of 150 teams)

## WORK EXPERIENCE

Royal Bank of Canada (RBC) Associate Product Manager Intern, Public Cloud Team

Sept 2022 - Present

GPA: 3.5

 Working with vendors and engineers to develop RBC's multi-cloud platform roadmap for easier deployment and monitoring of applications across AWS and Azure.

LifeHack.fvi Co-Founder

Aug 2022 – Present

Developing a university-backed MVP for a proctored certification platform that evaluates theoretical computer science foundations
and practical problem-solving with algorithms and databases. Targeted at entry-level SWEs to prove their skills.

Mark43 Software Engineer Intern, Locations Team

June 2022 – Aug 2022

- Shipped reverse geocoding capabilities for Mark43's Computer-Aided Dispatch product: 9-1-1 dispatchers enter a lat/long coordinate and the closest customer-uploaded address is triangulated. Developed using Java Guice, MySQL, and ElasticSearch.
- Fulfilled a P1 customer request for 15+ agencies surveying jurisdictions with national parks, interstates, and rural areas.
- Developed the presentation to announce the feature release at Mark43's next customer webinar in September.

MEA Health Corporation & Lead Marketing Strategist, Part-Time Contractor

Sept 2021 - June 2022

- Developed MEA's **product roadmap for expansion** to new areas of plastic recycling outside PPE post COVID-19 such as syringes, laser containers, and sample containers.
- Shipped three promotional videos for presentation to manufacturing and government customers **resulting in MEA's invitation to be** a **keynote speaker at the MDRAO and CTIA conference** with Innovation, Science & Economic Development Canada.

Royal Bank of Canada (RBC) Software Engineer Intern, IaaS Team

Jan 2022 - Apr 2022

- Led a team of 4 engineers to **ship a realtime dashboard for SREs** to proactively predict and prevent system incidents using ML. Developed with React, Java Spring, Flask and MongoDB.
- Designed and tested Figma wireframes and prototype, and managed the project backlog on JIRA.
- Projected to reduce 30% of incidents by 2024 with \$5.3 million in savings of IT resources.

Procter & Gamble (P&G) Finance Manager Intern, Oral Care

Jan 2021 – Apr 2021

- **Developed sales projections** for products under Oral-B and ARC brands. Identified a decrease in profitability in the last 2-years due to an increase in low-cost private label brands.
- Presented a recommendation to enter the Water Flossers market by 2023 with bundle-promotions with Oral-B power toothbrushes to increase P&G's competitive positioning to grow oral-care share by 15% in 3 years.

**Code Youth** S Youth Engagement Coordinator

May 2019 – Aug 2019

- Led a team of four by managing community outreach with over 60+ non-profit organizations; increased registration by 30%.
- Secured \$1M in grant funding from Employment and Social Development Canada (ESDC); pilot program launched in March 2021.

# TECHNICAL SIDE PROJECTS

- Starburst  $\mathcal{O}$ : (ongoing) Building a multi-language development framework that lets you build microservices like they're one monolith. Working with various compiler APIs (TypeScript, Python3, Rust, Go).
- groupShot (Hack the North 2020++ Finalist) S: Web application to take group selfies from the safety of lock-down; designed wireframes with Figma; built with JavaScript, WebRTC & TensorFlow.js Human Segmentation.
- **PDF Reader** S: Android PDF reader mobile application supporting a multi-touch UI; built with Java and Gradle.

## UNIVERSITY LEADERSHIP

Jeux De Commerce Central (JDC Central) Academic Delegate, Mentor

Sept 2020 - Present

- 2022- 3rd Place (of 107 teams): Marketing Track; 2021- 1st Place (of 110 teams): Business Strategy Track
- Selected from over 100 applicants to represent Wilfrid Laurier University at a national consulting case competition.

Creator Coffee Hour Podcast & Co-Founder, Editor-in-chief

Jan 2021 – Present

• Led over a dozen students to publish weekly episodes featuring a deep-dive into student entrepreneur's journeys.

**Lazaridis Student Society (LazSoc)** Se Lead Software Developer Intern

Sept 2019 - Apr 2020

- Led a team of 3 developers to redesign the LazSoc website; built with Wordpress (PHP, JavaScript, HTML, CSS).
- Implemented a job posting dashboard for club hiring; reduced average recruitment by 2 weeks for 100+ club jobs.

#### SKILLS

- Languages: Java, Python, SQL, C, C++, CSS, HTML, JavaScript, TypeScript
- Technologies: React, Android, Git, Jira, Microsoft Office, ElasticSearch, AWS, Azure, Figma, MySQL, Maven, Node.js, MongoDB